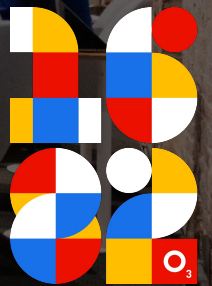
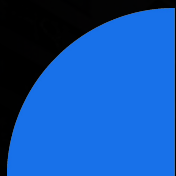


**SPONSORSHIP TIERS**

**1682 innovation series:  
1 sponsorship,  
3 premier events**



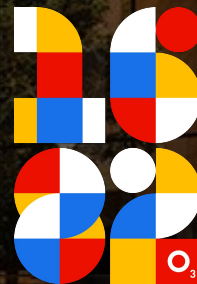


**Comcast  
Technology  
Center**

# **1682 summer session: Inside corporate innovation**

A half day pre-event for high-impact innovation discussions, thought leadership, and executive insights, exploring how organizations scale innovation, structure teams, and measure success—while also offering networking opportunities.

**June 5, 2025**



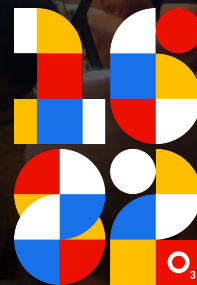


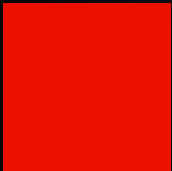
**03**  
**Headquarters**

# 1682 innovation leaders mixer

An exclusive **invite-only** gathering for 30 executives, founders, and industry leaders to connect over great conversation and handcrafted cocktails in a vibrant social setting before the 1682 Innovation Conference.

**September 25, 2025**



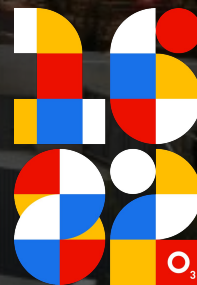


**Barnes  
Museum**

# 1682: the business of innovation conference

A full-day flagship conference, featuring dynamic panels, keynote speakers, and interactive sessions at the prestigious Barnes Museum—a venue where art, culture, and innovation converge.

**October 8, 2025**



## AVAILABLE TIERS

# Presenting sponsor

### EXCLUSIVE!

Exclusive opportunity for a single sponsor to be the presenting partner across all three events: the Conference, Summer Session, and Innovation Leaders Mixer. All benefits listed apply to each event.



**Investment**  
\$25,000



## Benefits + exposure

### BRANDING

Exclusive brand placement across the conference event collateral, signage, and website

### SOCIAL MEDIA

4 posts and mentions

### PRESENTATION AT THE CONFERENCE

Moderator or speaker placement on a selective panel at the 1682 conference

### PRIVATE EVENT OPPORTUNITY

Co-brand pre-event 1682 Innovation Leaders Mixer, an **invite-only** networking event for 30 executives, founders, and industry leaders

## Tickets included

### 1682 CONFERENCE



### 1682 SUMMER SESSION



### INNOVATION LEADERS MIXER



AVAILABLE TIERS

# Platinum sponsor

Benefits outlined are applicable to all 3 events



**Investment**  
\$10,000



## Benefits + exposure

### BRANDING

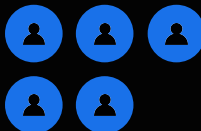
Prominent brand placement across the conference event collateral, signage, and website

### SOCIAL MEDIA

3 posts and mentions

## Tickets included

### 1682 CONFERENCE



## Choice of 1

### SPONSORED COCKTAIL HOUR AT THE 1682 CONFERENCE

Brand placement on Barnes Foundation cocktail hour signage + napkins, and verbal recognition by the moderator during event announcements

—OR—

### SPONSORED SPEAKER LINEUP

Logo placement on the speaker roster, event materials, and stage mentions, highlighting your support for featured and paid speakers

### 1682 SUMMER SESSION



### INNOVATION LEADERS MIXER



AVAILABLE TIERS

# Gold sponsor

Benefits outlined are applicable to all 3 events



**Investment**  
\$7,500



## Benefits + exposure

### BRANDING

Prominent brand placement across the conference event collateral, signage, and website

### SOCIAL MEDIA

2 posts and mentions

## Tickets included

### 1682 CONFERENCE



## Choice of 1:

### SPONSORED BREAKFAST

Brand placement on signage + napkins, and verbal recognition by the moderator during event announcements  
—OR—

### SPONSORED LUNCH

Brand placement on signage + napkins, and verbal recognition by the moderator during event announcements  
—OR—

### VENTURE AWARDS

Brand placement on awards-related content and verbal recognition as the official sponsor of the awards segment

### 1682 SUMMER SESSION



### INNOVATION LEADERS MIXER



AVAILABLE TIERS

## Silver sponsor

Benefits outlined are applicable to all 3 events



**Investment**

\$5,000



### Benefits + exposure

#### BRANDING

Brand placement across the conference event collateral, signage, and website

#### SOCIAL MEDIA

2 posts and mentions

#### SESSION SPONSORSHIP

Choose from a panel or a fireside chat

### Tickets included

1682 CONFERENCE





AVAILABLE TIERS

## Bronze sponsor

Benefits outlined are applicable to all 3 events



**Investment**

\$2,500



**Benefits + exposure**

BRANDING

Brand placement across the conference event collateral, signage, and website

SOCIAL MEDIA

1 post

**Tickets included**

1682 CONFERENCE



AT-A-GLANCE


# All sponsorship benefits

TIER	Benefits				Tickets included		
	INVESTMENT	BRANDING	SOCIAL MEDIA	EVENT EXPOSURE	1682 CONF	SUMMER SESSION	INNOVATION LEADERS
Presenting	\$25,000	Exclusive brand placement across the conference event collateral, signage, + website	4 posts and mentions	Moderator or speaker on a panel AND co-brand Innovation Leaders Mixer	8	4	2
Platinum	\$10,000	Prominent brand placement across the conference event collateral, signage, + website	3 posts and mentions	Sponsored cocktail hour OR Sponsored speaker line-up	5	3	2
Gold	\$7,500	Prominent brand placement across the conference event collateral, signage, + website	2 posts and mentions	Sponsored breakfast OR Sponsored lunch OR Sponsored Venture Awards	3	2	1
Silver	\$5,000	Brand placement across the conference event collateral, signage, + website	2 posts and mentions	Choose from a panel or fireside chat	3	—	—
Bronze	\$2,500	Exclusive brand placement across the conference event collateral, signage, + website	1 post		1	—	—

CUSTOM TIER

## Sponsorship your way

Looking for a more tailored sponsorship experience? We're happy to collaborate with you to design a 1682 sponsorship package that fits your specific goals and objectives.



Welcome  
to 1682!

**Thank you**

For more information, contact  
[milos@o3world.com](mailto:milos@o3world.com)



**1682: the business of  
innovation conference**

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*Better  
Together*