



O3 announces the return of the 1682 conference to explore the complexities of organizational innovation from 2019 to now, with a particular focus on the influence of AI.

Philadelphia, PA – O3 is excited to announce the return of the 1682 Conference, a one-day conference dedicated to exploring the dynamics of organizational innovation and the impact artificial intelligence (AI) has had.

Named after the historic year Philadelphia was founded, the conference symbolizes the spirit of innovation and discovery that the city has embodied since 1682.

We're fortunate to partner with [Five Below](#) as the 2024 event host. Held at their corporate office in Philadelphia, this year's 1682 conference is scheduled for October 16th and will feature speakers, workshops, and networking opportunities for professionals across various industries.

Since its first event in 2019 at the Barnes Museum in Philadelphia, the 1682 Conference has been a valuable meeting place for C-level executives to share insights and strategies on cutting-edge innovation within their organizations.

for more information visit 1682conference.com



event highlights

- Real-world insights: Attendees will have the opportunity to gain behind-the-scenes insights from industry leaders on the successful implementation of innovation programs or initiatives and how they are being funded and how ROI is being measured.
- Understanding how AI has enhanced or hindered the growth trajectory of innovation through actual use cases.
- Community building: The 1682 Conference focuses on a curated community of forward-thinking professionals, enabling the exchange of ideas, strategies, and experiences related to AI, technology, and innovation within the enterprise sector.

who should attend

The conference is designed for executives, managers, and thought leaders involved in innovation, technology, and strategy within their organizations.

about O3

O3 is a Customer Experience (CX) consultancy that helps businesses identify opportunities that drive financial outcomes along their customer journeys. O3 has been providing strategic insights and hands-on delivery in data, design and technology, specifically AI, since 2005.

for more information

To learn more about the 1682 Conference and to register for the event, please visit our website or contact us directly.

contact

Milos Milosevic: milos@o3world.com

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